



## **PRESS RELEASE**

August 2017

## Mainstreaming the concept of intrapreneurship EU funded project Intraprise final event in Cyprus

The final event of the EU funded project Intraprise 'Infusing Entrepreneurial Skills in the Corporate Environment" was organised by the **Cyprus University of Technology** (project coordinator) at the premises of the University on the **29th of August 2017**. The event aimed at disseminating both the Intraprise training platform, as well as the concept of Intrapreneurship to **local and international stakeholders**.

Participants and key speakers of the event were high-level executives of local enterprises, life-long learning trainers, consultants, academics and post-graduate students. The agenda captured a wide-spectrum of topics related to Intrapreneurship, to engage the audience, including presentations of interesting intrapreneurship case studies from Greece and the EU, as well as a demo of the Intraprise platform complemented by the project's main results. A panel discussion followed, while attendees expressed their desire to use the platform in the future by introducing it as part of their employee training programs and/or consulting services, as well as their interest in collaborating with the project's partners for enhancing the platform in the future.

The **Intraprise platform** is an asynchronous e-learning online platform on intrapreneurship. It is free accessible here <a href="http://training.intraprise-project.eu">http://training.intraprise-project.eu</a>.

For more information about the project you may visit the project website <a href="www.intraprise-project.eu">www.intraprise-project.eu</a> or/and contact Dr. Diofantos Hadjimitsis at <a href="d.hadjimitsis@cut.ac.cy">d.hadjimitsis@cut.ac.cy</a> / Mr. Marios Tzouvaras at <a href="marios.tzouvaras@cut.ac.cy">marios.tzouvaras@cut.ac.cy</a>

Intraprise - Infusing entrepreneurial skills in the corporate ICT environment has developed intrapreneurial training program based on well-documented organisational structures and existing intrapreneurial practices. A specific training course curriculum has been designed and learning material is offered through an online e-learning platform. Separate workshops have been held in Cyprus, Belgium, Greece, Italy, and Spain presenting the training material to selected testers and companies, offering the opportunity to use and test the learning provision over a period of approximately 3 months. The whole process has been monitored and evaluated, leading to the optimisation of the Intraprise Course on Intrapreneurship for ICT companies and beyond.

